Post Rock Opportunities Foundation

(A not-for-profit corporation)
Supporting the Work of Kansas Artists, Craftsmen, Food Producers & Authors

233Highway 232 Wilson, KS 67490

Membership Renewal and Information Please Return Your Renewal by Feb. 22nd

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February 1, 2016

We are very pleased that the **Post Rock Opportunities Foundation** has received a grant from the **KCAIC** for a new website. For the past month we have been determining the components for an attractive site that will entice people to come to **Kansas Originals** in person and to buy from our catalog. The website will have many benefits for both members and customers. We will photograph, write the description, weigh, measure, and post each item for sale. Members will also be able to view newsletters and upcoming events. Hundreds of hours of labor will go into entering the products and information but the website should bring in substantial income for our members.

Because we are required to match the funds that we receive, our Board of Directors is asking for your help by requesting a minimum of \$25.00 to help fund our portion of the grant. This amount will only cover a fraction of our share. If you are not able to pay this, please contact us for some alternative ways you can participate. The new website will go on line this spring.

Annual Meeting: Put Saturday, April 9th on your calendar and plan to attend our Annual Meeting. Artists, craftsmen and authors are invited to participate as **Featured Artists** during the day. Let us know if you want to attend so we can include you in our advertising and promotions. We are developing many exciting things as we celebrate 25 years of operating **Kansas Originals Market & Gallery** at Wilson.

News Notes: Our sales increased at both locations for the first three quarters of 2015 but November and December fell below projections due to weather issues. We were forced to cancel our **Holiday Open House** and attendance for our **Christmas Open House** was lower than expected. Our website had major issues, crashed and was unreliable for the rest of the year, resulting in a loss for the 4th quarter. Other unexpected expenses were the loss of both heat pumps for the east half of our building, totaling over \$2000 for replacement.

Credit Card Fees: With the increased use of credit and debit cards as payment, our credit card fees increased to approximately \$10,000 last year. In the past the Foundation has covered this expense but is unable to continue. The Board of Directors voted to cover the expense by deducting 3% of net sales on all consignment checks. The postage stamp charge will be removed.

Smallworks Art Show!: The 2nd **Annual Smallworks Art Show!** will be held February 27th to April 9th, at **Kansas Originals** at Wilson. The show is open to all artists living in Kansas working in Fine Arts and Mixed Media. Entries will be accepted between February 21st and February 26th. This year there will be a Senior Division (age 18 & up) and a Junior Division (age 17 & under). Call, email, or check **FaceBook** for a complete list of the rules and prizes.

